



Shelby Energy Cooperative

A Touchstone Energy® Cooperative 

November 2020

From the front lines to the power lines

Shelby Energy is dedicated to serving you

When Shelby Energy Cooperative takes veterans to visit the Marine Corps War Memorial on our annual Honor Flight, I sometimes wonder how many of the 1.5 million people who see it each year know that one of the hero soldiers came from Kentucky.

Franklin Sousley, a son of Fleming County who was 19 in World War II, is one of six Marines immortalized by the statue near Washington, D.C. Being the one with the rifle on his back, he's easy to find.

When he and the other Marines raised the flag on the island of Iwo Jima, the troops below cheered. Sailors off shore saw it too, blowing horns on every ship in the harbor.

It's a moment captured forever at the memorial honoring Marines who died in every conflict since 1775. For soldiers who saw the flag raised, a few called it the best sight of their lives.



TIM WEBB

They knew they might not make it through the day, but the flag represented two priceless jewels: hope and freedom.

As our nation prepares to celebrate Veterans Day Nov. 11, I am thinking of Franklin Sousley, who was from a family served by an electric co-op, and Iwo Jima because the memorial symbolizes the commitment of our men and women in uniform.

There are 302,000 veterans living in Kentucky. Among them, I'm proud to

tell you we have two veterans employed at Shelby Energy. Whether they waded through rice paddies in Vietnam, patrolled streets in Iraq or climbed mountains in Afghanistan, veterans are committed to taking care of the person standing next to them.

We believe in that commitment here, too. Our employees know service involves sacrifice. They stand ready 24/7,

working in all kinds of weather to provide power to serve you and our nation.

Service is never easy, and the memorial reminds us why. It sits on land next to Arlington National Cemetery, a stark reminder of the cost of freedom.

Just 31 days after landing at Iwo Jima, Franklin Sousley was shot and killed.

On Veterans Day 2020, we salute him. We thank all who have served. God bless you for what you have done and for your perseverance in defense of freedom.



Operation HERoes

On June 12, 2021, Honor Flight Kentucky will host the first all-female Honor Flight. Female veterans will travel, free of charge, to Washington, D.C., to visit the moments dedicated to their service.

Veterans and guardians may apply at www.honorflightky.org/heroes-1.



Jack Bragg Jr.
President & CEO
Shelby Energy
Cooperative

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Shelbyville Office Hours

Monday – Friday:
7 a.m. – 4 p.m.

Mailing Address: 620 Old Finchville Road
Shelbyville, KY 40065-1714
(502) 633-4420

Remote Payment Centers

Henry County Supply
1497 Campbellsburg Rd, New Castle, KY 40050
502-845-5620

Riverside Smoker Friendly
18 Coopers Bottom, Milton, KY 40045
502-268-3120

Poppy's General Store
24 Equity Drive, Bedford, KY 40006
(502) 663-6028

For information or to report an outage
1-800-292-6585

Visit our website at:
www.shelbyenergy.com
Email: shelbyenergy@shelbyenergy.com

Online Bill Pay:

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Click on "Online Bill Pay" to view your
electric bill and make payments by debit
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All new members signing up for service with
Shelby Energy will receive a short survey via
email. Members who complete this survey are
automatically eligible to win a one-time \$20
bill credit. If you did not receive this message,
you can complete the survey at www.shelbyenergy.com/welcome. Each month, one name
is drawn and one Shelby Energy member
receives a bill credit on their next statement.

The winner of the September 2020 new member
survey drawing was Bobby Kemp of Pendleton.



Electricity disconnects resume

On March 16, Kentucky's Public Service Commission (PSC) ordered all regulated utilities to suspend disconnections for non-payment due to the COVID-19 crisis.

Since then, Shelby Energy Cooperative has worked with members to find assistance and develop flexible payment plans. Effective October 20, 2020, the PSC lifted the order to suspend disconnections of electric service for non-payment, and regulated utilities across the state can resume disconnections.

**Disconnections for non-payment to resume.
If your bill is past-due, please call
(800) 292-6585 as soon as possible.**

We understand this has been a challenging year and many of our members have been faced with unforeseen financial hardships due to the COVID-19 crisis. For that reason, Shelby Energy will allow additional time for our members to prepare for repayment of past-due balances. However, members with a past-due balance must contact us as soon as possible to discuss their options.

Call our offices today to discuss your payment options.



**BILL PAST DUE?
CALL US TODAY.**

WE'RE HERE FOR YOU.

(800) 292-6585

Make your home winter-ready

Keep your family warm with energy-efficient updates

When the temperatures drop, your monthly electric bill usually starts to climb. There's no need to panic, though. Shelby Energy has a few tips to keep you warm this winter with a few energy-efficiency updates.

Deal with the ducts: Improve the efficiency of your heating system dramatically by sealing leaky air ducts. By applying a substance called mastic with a paint brush to every duct seam, you'll plug the leaks. You can buy mastic from companies that sell wholesale to heating contractors.

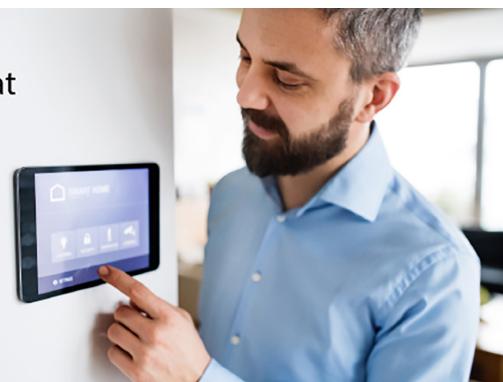
Virtual Energy Assessment: Take the guesswork out of electricity use with our Virtual Energy Assessment. This free digital tool performs custom audits and identifies ways to save electricity. You'll find this tool right on the homepage at www.shelbyenergy.com or visit www.togetherwesaveky.com.

Make the switch: Are you heating with an inefficient, costly electric furnace, baseboard heat, or ceiling cable heat? Homeowners who replace an outdated heating system with a qualifying high-efficiency heat pump can receive up to \$750 as an incentive. You must contact Shelby Energy Cooperative prior to removing the existing equipment to qualify.

SimpleSaver Thermostat program: Connected thermostats make it easy to manage your home's energy use. Enroll a qualifying Wi-Fi enabled thermostat in the SimpleSaver program to receive a \$10 bill credit per

Enroll your connected thermostat and get money back.

\$impleSaver
simplesaver.coop



thermostat (up to two thermostats). If you purchased your thermostat on or after March 2, 2019, you may be eligible for an additional \$100 per thermostat. You can also earn \$20 in credits at the end of the summer season for participating. Details at: www.enrollmythermostat.com/simplesaver.

SimpleSaver AC program: This program is another way that we are working to keep your electricity affordable and our environment healthy. We will pay you up to \$20 annually for each central air conditioner that you enroll, and you will receive those bill credits each and every year that you remain in the program. You will also receive a \$10 sign-on bonus when you begin. With SimpleSaver, being energy smart pays! Call (800) 305-5493 or go to www.simplesaver.coop to learn more.

Call (800) 292-6585 or visit www.shelbyenergy.com and browse the programs/rebates tab to learn more.

We wish you a Happy Thanksgiving!

Shelby Energy's office will be closed on Thursday, November 26, and Friday, November 27, for the Thanksgiving holiday.

Call (800) 292-6585 to report service issues.

MILHARRIS



Your Safety Matters

Be safe when decorating with Christmas lights

The holiday season comes with traditions of festive lights and decorations. Unfortunately, without proper safety precautions, time-honored traditions can easily go from merry to scary.

When you're decorating, make sure not to run cords under rugs or furniture, and inspect cords for breaks and damaged prongs before using them. Lights for indoor use should not be hung outside.

If your family enjoys a live tree, water it daily and discard it when it becomes dry and begins to drop needles. Don't forget to keep all decorations at least 3 feet away from heat sources—especially fireplaces, candles or any open flame.

To save time and money, use a timer to turn lights on in the evening and off before sunrise. Use lights that are light-emitting diodes (LEDs), which use one-tenth the energy of traditional mini-lights, and are cooler



SHUTTERSTOCK

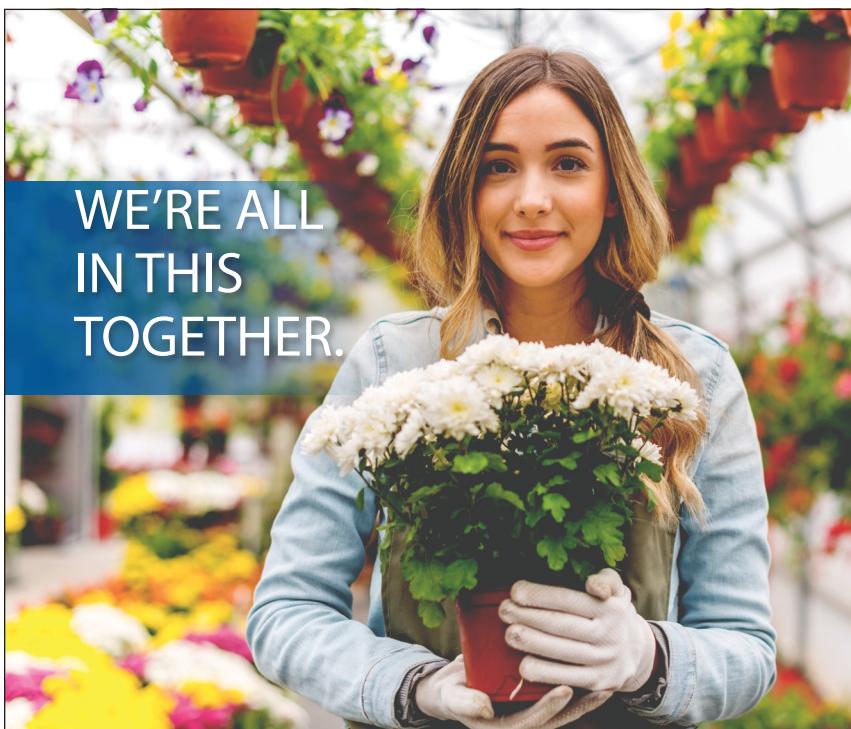
to the touch, reducing the risk of fire.

A practical gift for your family this holiday season would be to install ground fault circuit interrupter (GFCI) outlets where needed. These outlets automatically shut off a circuit

when it is overloaded. Many electrical fires that occur every year could be prevented by GFCIs.

Shelby Energy Cooperative wishes you and your family a safe and celebrated holiday season.

WE'RE ALL
IN THIS
TOGETHER.

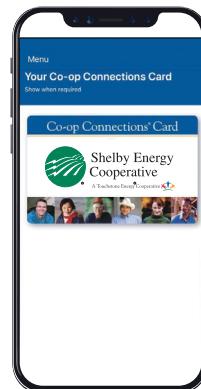


Let's Keep Small Businesses Thriving.

It's time to power a Small Business Comeback across America.

Co-op Connections is a free member benefit program brought to you by Shelby Energy. Download the free app to find discounts from your local merchants. Now you can save money while you support your community's business owners. Find all the ways to save locally with Co-op Connections!

Visit www.SmallBusinessComeback.coop for more information.



#POWERON