



Celebrating independence

Independence Day this year is loaded with promise

As our state and nation emerge from pandemic restrictions, a celebration of freedom takes on added significance in 2021.

One of the iconic images of the July 4th holiday is Mount Rushmore, the faces of four presidents: George Washington, Thomas Jefferson, Theodore Roosevelt and Abraham Lincoln carved into stone, symbolizing American ideals of freedom and democracy.

Though we don't read as many quotes from Teddy Roosevelt compared to the other three patriots on the memorial, on this Independence Day, Shelby Energy would like to share some fitting words from the 26th president of the United States.

Submitting a 1909 report to Congress by the Commission on



Military aircraft at South Dakota's 2020 Mount Rushmore Fireworks Celebration on July 3, 2020. Official White House Photo:Tia Dufour

Country Life, Roosevelt specifically pointed to cooperatives as key to the success of rural Americans.

"The Cooperative is the best plan of organization. Under this plan, every business is (governed by a board), every person has one vote and only one vote," Roosevelt wrote. "Everyone gets profits based on their use of the co-op. It develops individual responsibility and has a moral as well as a financial value."

More than a century later, Roosevelt's words

ring true at Shelby Energy. We are led by, belong to and were built by members of the communities we serve. In other words, Shelby Energy is independent. Though we align with other cooperatives to efficiently serve you, we are not owned or controlled by any out-of-town interests.

That's something to celebrate on this Independence Day.



Apprentice Line Technician Chandler Ping pauses for a photo while competing at the Kentucky Lineman's Rodeo, proudly displaying the American Flag on his hard hat. Photo: Tim Webb



Jack Bragg Jr.
President & CEO
Shelby Energy
Cooperative

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Shelbyville Office Hours

Monday – Friday: 7 a.m. – 4 p.m.
Mailing Address: 620 Old Finchville Road
Shelbyville, KY 40065-1714
(502) 633-4420

Remote Payment Centers

Henry County Supply
1497 Campbellsburg Rd, New Castle, KY 40050
(502) 845-5620

Riverside Smoker Friendly
18 Coopers Bottom, Milton, KY 40045
(502) 268-3120

Poppy's General Store
24 Equity Drive, Bedford, KY 40006
(502) 663-6028

For information or to report an outage

1-800-292-6585

Visit our website at:

www.shelbyenergy.com

Email: shelbyenergy@shelbyenergy.com

Online Bill Pay:

Access your Shelby Energy account through our website at www.shelbyenergy.com.

Click on "Online Bill Pay" to view your electric bill and make payments by debit card, e-check, Visa or MasterCard.

All new members signing up for service with Shelby Energy will receive a short survey via email. Members who complete this survey are automatically eligible to win a one-time \$20 bill credit. If you did not receive this message, you can complete the survey at www.shelbyenergy.com/welcome. Each month, one name is drawn and one Shelby Energy member receives a bill credit on their next statement.

The winner of the March is Sam LeMay of Bedford and the winner for April is Erica Lynn Robles of Shelbyville.



Charging Ahead Your next car may be Electric

When the 2021 annual auto issue of Consumer Reports arrived in the mailbox, the cover photo of three battery-powered vehicles made one thing clear: My next car—and yours—may be electric.

Called EV, for short, the current lineup of electric vehicles features options that are both practical and affordable for the average auto buyer. Once limited to sedans and small hatchbacks, manufacturers are now rolling out electric versions of the pickups and SUVs we Kentuckians love—with the power our driving habits and lifestyles demand. Longer driving ranges are also attracting buyers to EVs. Most new models can travel 200 to 300 miles before requiring a charge. Ranges of 500 miles—enough to make three round trips between Lexington and Louisville—are on the horizon.

Cost is also contributing to the growing popularity of EVs. Their prices are falling, making them competitive with conventional internal combustion engine vehicles. Plus, they cost less to fuel. The U.S. Department of Energy says electricity to fuel an EV is equal to \$1 per gallon of gasoline. EVs are also



EKPC Chevy Bolt is available to member coops to become familiar with the technology to assist members with questions. Photo: Tim Webb

much cheaper to maintain because they have fewer moving parts.

Another roadblock that's quickly disappearing is the availability of EV charging stations. Public stations are popping up all over. Check out PlugShare.com for a map of more locations.

If you're considering making your next car electric, you can depend on Shelby Energy to be a trusted source of information on charging and more. We are here to answer your questions, so give us a call at (800) 292-6585.

The future is electric! So, who's up for a test drive?

Does offering EV charging make sense for your business? Learn more by watching our new video, "Business is Plugging-In to EVs." See it at www.togetherwesaveky.com/the-ev-era-is-here.

2021 Member Satisfaction Survey

Shelby Energy Cooperative is a not-for-profit electric cooperative that serves over 13,000 members across 10 counties. We strive to provide the best service to our members and we continually work to improve our practices. We're proud to have received an ACSI (American Customer Satisfaction Index) Score of 90 in 2020, 16 points higher than investor-owned utilities in the same time period.

Please visit www.shelbyenergy.com/MemberSatisfactionSurvey by September 3 to complete your 2021 Member Satisfaction Survey. By completing this survey, you will be entered to win a \$200 bill credit. One member from each of Shelby Energy's three districts will be drawn for a total of three winners.

We appreciate your feedback! Call (502) 437-8162 if you need assistance with the online survey.

Shelby Energy Board of Directors

District I – Shelby County



Pat Hargadon
Vice Chairman

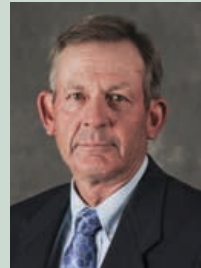


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July safety matters

Stay cool and safe in the pool

If your home has a swimming pool, it's probably your go-to solution to beat the heat.

Before taking that first plunge it is important to have swimming pool equipment, hot tubs, and spas inspected by a licensed electrician to ensure your facilities are grounded correctly and up to code.

If your plans include adding a swimming pool this year, please choose your site carefully, considering any power lines that may be overhead or underground. Call 811 before starting an in-ground installation.

There is a hidden danger called Electric Shock Drowning, or ESD, and it's entirely preventable. ESD happens when electricity from a pool or hot tub leaks electric current into the surrounding water.

If you feel a tingling sensation while in a pool, immediately stop swimming. Exit the water as quickly as possible but avoid touching metal ladders or rails, which increases the risk of shock.



If someone is experiencing an electrical shock in your pool, go to the circuit breaker and quickly turn the power off. Call 911 immediately.

Take extreme care when using electrical equipment near a swimming pool. Keep cords and equipment at least 5 feet from the water or use

battery-operated appliances rather than plug-in machinery.

When you are wet or get out of the water, don't change the radio station or touch anything electrical until you are dry.

Shelby Energy cares about your safety. Stay safe and cool in the pool.

Congratulations to the 2021 Shelby Energy Scholarship Recipients!



BREE HEIGHTCHEW PHOTOGRAPHY

Isabella Bates
Eminence High School



TERESA DOYLE

Jenna Doyle
Martha Layne Collins High School



KELLY DILLMAN PHOTOGRAPHY

Sarah Evans
Martha Layne Collins High School



LISA KEMPER

Jacob Floyd
Martha Layne Collins High School



SHELLY RASSENFOSSE PHOTOGRAPHY

Jenna Hardin
Henry County High School



JENNA NEWBY/JC PHOTOGRAPHY

Emma Horn
Trimble County High School



Rebecca Sutherland
Christian Academy of Carrollton



ALISA PENICK

Line Technician Scholarship
Jace Ogburn
Henry County High School

Shelby Energy's office will be closed on Monday, July 5, in observance of Independence Day.